



REP HEADLINE# 6394348 TRF# 500046  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\* NOV2/12 15.04  
\*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			58500.00									
CONTRACT TOTAL												58500.00
TOTAL SPOTS												39

MARKET TOTALS \$243,750 WFSB 24% WTNH 33% WVIT 23% WTIC 16% WCTX 2% WCCT 2% WHPX 0%  
CABL 0%

SHARES ACCURATE

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Great American Media (GMMB)**  
**3050 K Street N, Suite 100**  
**Washington, DC 20007**

<b>Contract / Revision</b> 500046 /		<b>Alt Order #</b> 06394348
<b>Product</b> DSCC IE		
<b>Contract Dates</b> 10/30/12 - 11/06/12		<b>Estimate #</b> 2212
<b>Advertiser</b> Democratic Senatorial Campaign Committee		<b>Original Date / Revision</b> 11/02/12 / 11/02/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHINGTON
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 49	<b>Product Code</b> 53
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	10/30/12	11/02/12	10am-11am	10am - 11am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$600.00			
2	WFSB	10/30/12	11/02/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$850.00			
3	WFSB	10/30/12	11/02/12	M-F CBS Soaps	1230-2p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$850.00			
4	WFSB	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$850.00			
5	WFSB	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$950.00			
6	WFSB	10/30/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,100.00			
7	WFSB	10/30/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,100.00			
8	WFSB	10/30/12	11/02/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$1,600.00			
9	WFSB	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$2,500.00			
10	WFSB	10/30/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$1,600.00			
11	WFSB	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
500046 /	06394348

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	DSCC IE	2212

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 2 \$1,750.00												
12	WFSB	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 2 \$800.00												
13	WFSB	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 2 \$1,750.00												
14	WFSB	10/30/12	11/02/12	9am-10am	9am - 10am		:30			NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF-- 2 \$600.00												
15	WFSB	11/04/12	11/04/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$600.00												
16	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,600.00												
17	WFSB	10/30/12	10/30/12	NCIS	8pm-9pm		:30			NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$10,000.00												
18	WFSB	11/05/12	11/06/12	10am-11am	10am - 11am		:30			NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 MT----- 2 \$600.00												
N 19	WFSB	11/05/12	11/05/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$850.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WFSB 11/05/12-11/11/12 11a-12p Price is Right 11am - 12pm M----- :30 \$850.00 NM See MG 19.2 2 WFSB 11/05/12-11/05/12 M-F CBS Soaps 1230-2p M----- :30 \$850.00 NM Ⓜ MG for 19.1 11/05												
20	WFSB	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$850.00												
21	WFSB	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$950.00												
22	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,100.00												
23	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,100.00												
24	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$2,500.00												
25	WFSB	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$800.00												
26	WFSB	11/05/12	11/06/12	9am-10am	9am - 10am		:30			NM	2	\$1,200.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$600.00			
Totals											39	\$58,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	39	\$58,500.00	\$49,725.00
<b>Totals</b>	39	\$58,500.00	\$49,725.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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